

# SKYLAR HAINES

M U L T I M E D I A   S T O R Y T E L L E R

860.608.7631



skylar.e.haines@gmail.com



Amston, CT



Linkedin.com/sky-lar-haines



[www.skylarhaines.com](http://www.skylarhaines.com)

## SKILLS

News & Feature Writing

AP Style Revision

Research/ Fact-Checking

Data Reporting

Videography/ Photography

Podcast Production

Relationship Building

Community Collaboration

Creative Problem Solving

Personable and Professional

On -Air and Off

## EDUCATION

Quinnipiac University  
Honors Program  
Hamden, CT

Master of Arts, Journalism  
2023

Bachelor of Arts, Journalism  
Concentration: Broadcasting  
Minor: International Studies  
2019 - 2022

## PROFESSIONAL EXPERIENCE

### FILM DIRECTOR & COMMITTEE LEADER

**QU Culture Initiative** Hamden, Connecticut

Summer 2021 – Present

- Create video stories and profiles from pre-production to post-production and lead a small team to find and pre-interview subjects, set up production schedules and gather compelling b-roll and interviews, as well as editing the videos and then marketing them to the Quinnipiac community.

### HOST & PRODUCTION ASSISTANT

**Quinnipiac Integrated Marketing Communications** Hamden, Connecticut

Winter 2021 – Present

- Helped create and co-host the “I Wish I Would Have Known” series, a completely new wave of higher education marketing.
- Oversee series progress and a small team as well as having a hands on role in all script-writing, production planning, and future development goals.
- Leading an initiative to integrate these videos with the Quinnipiac branding, capitalizing on SEO in titles and descriptions as well as easily interactive and consumable formats/ integration.
- Pitch concepts and research market trends on top of being part of budgeting and delegation.
- Assist in filming footage for weekly “Quinnipiac Minute” videos.

### EDUCATION MULTIMEDIA PRODUCTION INTERN (DATA-REPORTING)

**Council on Foreign Relations** New York City, New York

Spring 2021

- Developed weekly, visual pitches to demonstrate historical context and expound on data.
- Researched and fact checked all story lessons for the World 101 educational assets as well as social media promotions.
- Wrote copy for lessons and provided revisions and feedback throughout the publishing process.
- Collaborated with a large team virtually to ensure efficient, quality data sets and proposals as well as interactive, consumable visuals as the end product.

### DIRECTOR, EDITOR AND CO-HOST *The Woke Giants*

**Quinnipiac Podcast** Hamden, Connecticut

Winter and Spring 2021

- Proposed, developed and directed a unique podcast highlighting Quinnipiac University students in interdisciplinary, intimate interviews about their personal stories and work across campus in an effort to amplify ignored or unnoticed achievements and voices.
- In a very short time, engaged over 300 unique downloads and bi-costal ratings.
- Researched and secured guests on the show as well as well composed interesting and insightful questions. Was also in charge of guiding guests through the recording process from pre-production to distribution and marketing.
- Was responsible for all audio editing and uploading the finished podcast on multiple platforms through Megaphone, including episode descriptions, tagging, and SEO optimization.

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## TECHNICAL SKILLS

MS Office Suite

Adobe Creative Cloud

Search Engine Optimization  
Metadata Organization

Editing Software Including  
Premiere Pro, Avid, Final Cut

Word Press and Website  
Development/Upkeep

All Social Media Content  
and Platforms

## AWARDS

Distinguished Young Woman CT  
Runner-Up, Overall Interview &  
National "Be Your Best  
Self" Award, 2019

CT World Affairs Council Global  
Engagement Award, 2019  
Founder of *Peace, Love and  
Art: Hope for the Children of the  
Serapio School in Mexico*

Student Television Network  
National Conference  
Interview Award

## PROFESSIONAL EXPERIENCE

### REPORTER & ASSOCIATE PRODUCER

**Q30 Television, Quinnipiac University Hamden, Connecticut  
Fall 2019 – Present**

- Responsible for meeting deadlines and creating news content weekly.
- Write, produce and deliver anchor segments and scripts.
- Edit video and create graphics, producing quality images and stories.
- Direct, film and assist camera crew as well as mentor new reporters and anchors, inspiring a successful newscast.
- Facilitate and supervise meetings with the production team to form effective strategic plans for the station and show.

### ELECTION REPORTER Edison Media Research Inc., Waterbury, Connecticut, 2020

- Trained with and represented Edison Media Research, the sole voting data providers for networks including ABC, CBS and NBC News.
- Tabulated voting data as well as helped to inform national election projections and local coverage.

### CAMPUS TOUR GUIDE Quinnipiac University, Hamden, Connecticut, 2020 - August 2021

- Represent the university to prospective students and families.
- Plan and execute successful open house experiences.
- Provide engaging guided tours of the campus and involve visitors in the active student life of the university.

### VIDEO MARKETING CONSULTANT, WEPCO Manufacturing, Inc., Middlefield, Connecticut, Summer 2019

- Developed, scheduled and created all social media content for the company.
- Supported employees through the on-camera and interviewing process.
- Marketed and publicly represented the company to the community.
- Created a user-friendly marketing kit for the company's long-term use.
- Promoted the importance of video marketing within the industry to numerous partner companies, manufacturing networks and alliances.

### PRODUCER, REPORTER, VIDEOGRAPHER & EDITOR *Speaking Through Stories* Community Voice Channel in Bolton, Connecticut, 2017-2019

- Developed the docuseries segments, "Who Are Refugees?" and "Connecticut's Response to Gun Violence".
- Trained and certified to produce television shows within the organization's 4K studio and field.

## PROFESSIONAL RECOGNITIONS & ASSOCIATION

- First Annual Gerry Brooks Scholarship  
NBC Connecticut and the Connecticut Broadcasters Association, 2019
- New England "Student Emmy" Production Award for Long Form Nonfiction  
National Academy of Television Arts and Sciences, 2019
- Boys and Girls Club, Tutor and 'Strong Girls' Mentor
- Connecticut Society of Professional Journalists, Active Member
- Rotary International, Rotaract & International Service Coordinator
- School of Communications, Student Ambassador